

1. **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT ENHANCE**

CHANCES OF WINNING. Old Wisconsin® THE MEG DIGITAL MOVIE DOWNLOAD Sweepstakes is open only to individuals who, as of entry date, are eighteen (18) years of age and older. Employees and directors of Old Wisconsin ("Sponsor"), and each of their respective parent entities, subsidiaries and affiliated companies, advertising, promotion, or production agencies (and their respective IRS dependents, immediate family members [children, spouse, parents, siblings and their respective spouses, regardless of where they reside] and individuals residing in their same household, whether or not related) are not eligible to participate. Void where prohibited. By participating, Entrants (or their parent/legal guardian, if Entrant is deemed a minor in the state of his/her residence) agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes.

2. **HOW TO ENTER:** OLD WISCONSIN® THE MEG DIGITAL MOVIE DOWNLOAD Sweepstakes (the "Sweepstakes") begins at 12:00:01 a.m. Central Time ("CT") on November 13, 2018 and ends at 11:59:59 p.m. CT on November 20, 2018 ("Sweepstakes Period"). To enter, during the Sweepstakes Period, visit the Old Wisconsin® page on Facebook, Twitter or Instagram at @OldWisconsin. Once there, follow the instructions provided in the Sweepstakes post caption which instructs consumers to comment on a post and automatically receive one (1) entry into the Sweepstakes. All posts must be public to count as entry. Limit one (1) entry per person. Each individual submitting an entry may be referred to hereafter individually as an "Entrant" and collectively as "Entrants". **This Sweepstakes is not sponsored, endorsed, administered by or associated with Facebook, Twitter or Instagram. By entering, you are providing the information to Sponsor, and not to Facebook, Twitter or Instagram. If you have any questions regarding the Sweepstakes direct them to the Sponsor and not to Facebook, Twitter or Instagram.**

PLEASE NOTE: Entrants must adjust their Facebook, Twitter, Instagram account settings to allow for receipt of messages from Sponsor. For this purpose, Entrants will have to set Facebook, Twitter, Instagram account settings to 'Public', and take any further necessary steps to ensure receipt of any communication from Sponsor. It is solely Entrant's burden to take any steps necessary to adjust his/her Facebook account settings so that messages can be sent by Sponsor. An Entrant's non-receipt of a message from Sponsor for any reason, including for failure on behalf of Entrant to adjust Facebook, Twitter, Instagram account settings, shall be Entrant's, and not Sponsor's fault. Similarly, Sponsor shall not be held liable if they are not able to view an Entrant's entry for any reason, including the failure on behalf of Entrant to adjust his/her Facebook, Twitter, Instagram account settings accordingly. By entering this Sweepstakes, each Entrant agrees that the Sponsor has the

right to contact the Entrant by Facebook, Twitter or Instagram Messenger to administer and fulfill this Sweepstakes.

3. **RANDOM DRAWING:** Potential winners will be chosen from among all eligible entries/comments received throughout the Sweepstakes Period on or about November 21, 2018 by an independent judging panel on behalf of Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes. Potential winners will be selected and verified to ensure they have met all promotion guidelines. Potential winners will receive a winner notification by Administrator or Sponsor via message to their Facebook, Twitter or Instagram account. Each potential winner (or potential winner's parent or legal guardian if potential winner is a minor in his/her state of legal residence) will be required to be in contact with Administrator and/or Sponsor for winner verification within 24 hours after receiving the initial notification. Upon verification, the verified winner will receive instructions on how to retrieve prize. If any prize notification or attempted notification is returned as undeliverable, the prize will be forfeited and will be awarded to an alternate winner. By accepting a prize, winner (or winner's parent/legal guardian if winner is deemed a minor in the state of his/her legal residence) acknowledges that he/she is in compliance with these Official Rules. Odds of winning depend on the number of eligible entries received throughout the Sweepstakes Period.
4. **PRIZE & REDEMPTION REQUIREMENTS:** Subject to the terms and conditions of these Official Rules, ten (10) winners shall be awarded in the sweepstakes. Each winner will receive a code for a digital download of The Meg movie (ARV \$19.99 each) and an Old Wisconsin prize pack (ARV \$20.00). Total ARV of all prizes is \$39.99. No transfer, assignment, substitution, or cash equivalent for a prize is permitted, except at Sponsor's sole discretion due to prize unavailability or for any other reason, and then only for a prize of approximately equal or greater value. Any depiction of prize is for illustrative purpose only. The winners are solely responsible for any applicable local, state or federal taxes, and any other taxes, fees and costs connected with the prizes, and all federal, state and local laws and regulations apply. Prizes consist of only those items specifically listed as part of the prize as detailed above. All prizes are non-transferable and non-assignable. No cash redemption or prize substitution allowed by the winners. **MUST REDEEM DIGITAL MOVIE OFFER BY 12/30/2019.**
Consumer must reside in the U.S. and register for a digital service provider account (go to wb.com/RedeemMovie for a list of digital service providers (e.g., Movies Anywhere). May only include the HD Main Feature. NOT COMPATIBLE WITH ALL DEVICES. SOME DISPLAY RESOLUTIONS MAY NOT BE AVAILABLE FOR STREAMING OR DOWNLOAD ON ALL DEVICES FROM ALL DIGITAL SERVICES. Consult your digital service provider for compatible devices, available display resolutions, streaming and download capability and Terms of

Service. Ultimate display resolution on playback is dependent upon connection and device characteristics, including screen resolution. High-speed Internet connection required. Go to **wb.com/RedeemMovie** for additional details, requirements and technical support. Neither Warner Bros. Entertainment Inc. nor any affiliate is responsible for maintaining any digital service. **THIS DIGITAL MOVIE OFFER MAY NOT BE RESOLD OR OTHERWISE TRANSFERRED.**

5. **CONDITIONS OF PARTICIPATION/PRIVACY POLICY:** Entrants (or their parent/legal guardian, if Entrant is deemed a minor in the state of his/her legal residence) agree (a) that Sponsor, Administrator, Warner Bros Home Entertainment, Inc. ("WBHE", "Prize Provider") and their respective parent entities, subsidiaries and affiliated companies, advertising and promotion agencies, any companies who are promotional participants or prize providers, and all of their respective officers, directors, shareholders, employees, representatives and agents (collectively, "Released Parties"), will have no liability whatsoever for, and shall be held harmless by participants against any liability for any injuries, losses or damages of any kind to persons, including death, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes or any Sweepstakes related activity, or for any printing, production, technical, typographical, human or other error in the printing, offering or announcement of any prize; and (b) except where legally prohibited, participants by accepting a prize grant permission for Sponsor and those acting under its authority to use his/her name, and photograph, for advertising, trade and/or publicity purposes without additional compensation in all media now known or hereafter discovered, worldwide and on the Internet and/or World Wide Web, in perpetuity, without notice, review or approval. By participating in this Sweepstakes, you (or your parent/legal guardian, if you as an Entrant are deemed a minor in the state of your legal residence) acknowledge and agree that Sponsor may collect the personal information submitted by you, and use the information pursuant to Sponsor's privacy policy available at www.oldwisconsin.com/privacy-policy.
6. **LIMITATIONS ON LIABILITY:** Released Parties are not responsible for illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, postage due, unintelligible, non-delivered, misdirected or stolen entries or mail; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer on-line systems, computer equipment, software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or for unauthorized access to, or alteration of entries; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer

hardware or software malfunctions, failures or difficulties; or for any other errors of any kind, whether human, technical, mechanical, electronic or network, including, without limitation, any errors which may occur in connection with the administration of the Sweepstakes or in any Sweepstakes-related materials; or for the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information. Persons who tamper with or abuse any aspect of the Sweepstakes or any Social Sites, as solely determined by the Sponsor, will be disqualified (and all associated entries will be void), and Sponsor reserves the right to terminate such entrant's eligibility to participate in this or any other promotion offered by Sponsor. Entries generated by robotic, programmed, script, macro or other automated means or by any means which subvert the entry process will be disqualified. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or wireless device related to or resulting from participating or attempting to participate in this Sweepstakes or downloading materials from the Social Sites. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend or terminate the Sweepstakes, and select potential winners for the corresponding drawing from all non-suspect, eligible entries received for such drawing(s) prior to action taken or as otherwise deemed fair and appropriate by Sponsor. Without limiting the release provided above, and for greater certainty, Released Parties will not be liable for (a) any incomplete or inaccurate information, whether caused by wireless device users or by any equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of entries; (b) the theft, destruction or unauthorized access to, or alteration of, entries; (c) any problems with or technical malfunctions of telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (d) any failure of any message to be received by or from Sponsor for any reason including but not limited to traffic congestion on the Internet or wireless waves or at any web site (including but not limited to Web Sites) or combination thereof; or (e) damage to an Entrant's or other person's system or equipment occasioned by participation or attempted participation in this Sweepstakes. Authorized account subscriber is the natural person who is assigned the Facebook account.

7. **IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEB SITES OR DOWNLOADING FROM AND/OR PRINTING MATERIAL**

DOWNLOADED FROM THE WEB SITES, OR ANY OTHER WEB SITES ASSOCIATED WITH THIS SWEEPSTAKES. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE WEB SITES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

8.

DISPUTES: THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE STATE OF ILLINOIS, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in ILLINOIS having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

9. **WINNER'S LIST:** To obtain the names and cities of the winners, send a self-addressed stamped envelope to: Old Wisconsin® The Meg Digital Movie Download Sweepstakes Winners, 950 175th Street, Homewood, IL 60430. All requests must be received by December 20, 2018.

10. **SPONSOR:** Old Wisconsin Sausage Inc., 950175th Street, Homewood, IL 60430.

Warner Brother Home Entertainment has provided prizing for this promotion but is not involved in the creative, execution, administration or fulfillment of the sweepstakes.